

Enterprise

- 2022 **INFRO e. K.** continues research and consulting on a private consultancy basis in Celle.
- 2018 **INFRO e. K.** moves to Hamburg Innovation Park TuTech and continues research and consulting on a commercial basis.
- 1990 **INFRO** founded as a private consultancy in Celle.



Foto: Waitkus

University

- 1992-2017 **Professor in "Economics of Forest Products" at the Centre of Wood Science, University of Hamburg**
- **Research:** forest product markets, marketing, resource economics
 - **Lecturing:** marketing and market research, economics, economic policy of wood markets, wood trade customs, forest product markets
 - **Administration:** all relevant university committees, leading the study reform process from diploma to BSc and MSc
- 2007-2013 **Executive Director, Centre of Wood Science**
- 2017 Professional repräsentation of former professorship
- 2020-2022 University Freiburg **teaching assignment** for "Economics of Wood Markets"

Industry

- 1983 – 1992 **Head of market research group in marketing service company for construction market**
Heinze GmbH, Celle (subsidiary company of C. Bertelsmann AG)
- 02/1986 Award of „excellent employee“ C. Bertelsmann AG 1986
- 15.01.1990 **Establishment of private enterprise**
(INFRO – Information systems for resources; consultancy in the area of construction and wood markets)
- since 1993 Consultant for **construction market forecasts** and reporting at Heinze GmbH, Celle (subsidiary company of Infopro Digital company)
- 2018 - 2021 Transforming personal consultancy INFRO into enterprise **INFRO e.K.** at Tutech Innovation GmbH Startup Port
- since 2022 Private consultancy and researcher (INFRO e.K.)

References in research and consulting

- EU-commission, DG GROW, DG Energy, CEPI, EPF, CeBois
- UNECE Timber Committee (FAO)
- EU Joint Research Centre, Ispra
- Federal Ministry of Food and Agriculture (DE)
- Holzabsatzfonds (HAF), Waldklimafonds (WKF), Fachagentur Nachhaltige Rohstoffe (FNR)
- Umweltbundesamt (German Environmental Agency)
- Association of German Paper Industry e.V. (VDP, INFOR);
- Association of German Sawmill and Wood Industry e.V. (BSHD)
- Verband der deutschen Holzwerkstoffindustrie e.V. (VHI)
- Biomass power plants and disposal companies (BAV)
- Linnaeus University Växjö
- Heinze GmbH – forecast consultant in construction industry
- Companies: Pfeleiderer, Glunz, Rettenmeier, International Paper, Zellstoff Stendal, Pfeifer, Shell AG, Vianova, Velux, Mitsubishi

Scientific Education

- 16.03.1989 **Venia legendi** granted by University of Freiburg
- 09.12.1987 **Habilitation in Wood Market Research and Economic Policy of Wood Markets** (University of Freiburg)
- Postdoc-Research**
- 05/1981 – 01/1982 **DFG fellowship**
University of Washington/Seattle (Prof. Thomas Waggener)
University of California/Berkeley (Prof. William McKillop)
Topic: Econometric Timber Trade Market Model (USA - Europe)
- 10/1979 – 04/1981 **Research Project**
Albert-Ludwigs-Universität, Freiburg (Prof. Erwin Nießlein)
Topic: Competition Analysis on State Forests and Price influencing Factors in the Timber Market
- 15.10.1979 **PhD in Forest Policy (Doctorate in Natural Sciences)**
- 06/1976 – 09/1979 **Sandwich PhD at the universities of Stockholm and Freiburg**
Royal College of Forestry (Skogshögskolan), Stockholm/Sweden
(DAAD fellowship) (Prof. Göran von Malmberg)
Albert-Ludwigs-Universität, Freiburg (Prof. Erwin Nießlein)
Topic: Comparative Analysis of Forest Owner Associations in Sweden and Germany
- 23.04.1976 **Diploma in National Economics**
- 10/1971 – 04/1976 Studies National Economics
Rheinische Friedrich-Wilhelms-Universität, Bonn
Albert-Ludwigs-Universität, Freiburg